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symposia

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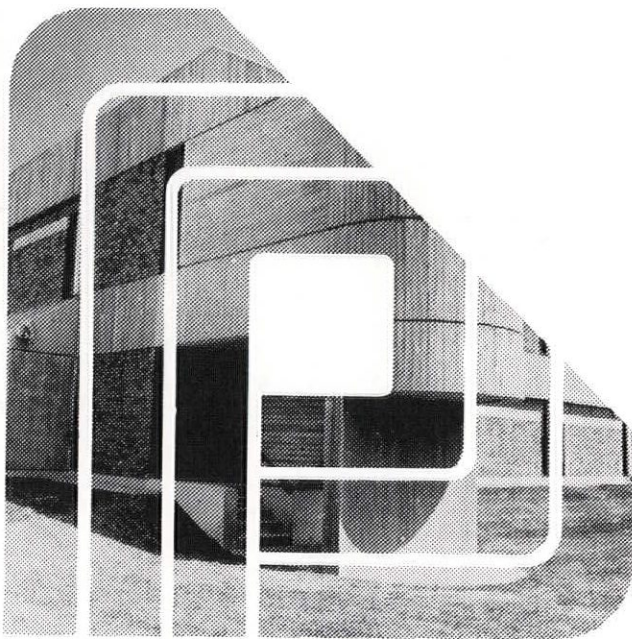
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VOLUME 9

NUMBER 5

OCTOBER, 1974

1974 INSTITUTE PUBLICATIONS COMMENDATION
CONSTRUCTION SPECIFICATIONS INSTITUTE

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Issued monthly by Boyce Publications, Inc.

Business offices 4070 Estes St., Wheat Ridge, Colorado 80033

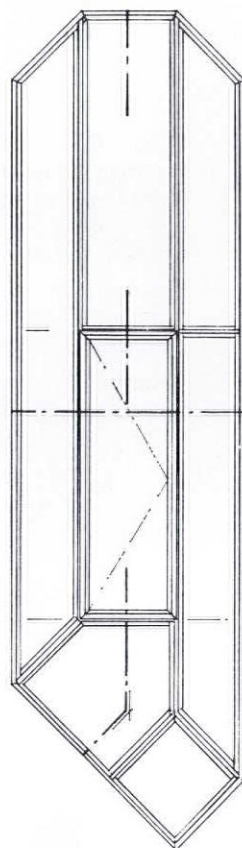
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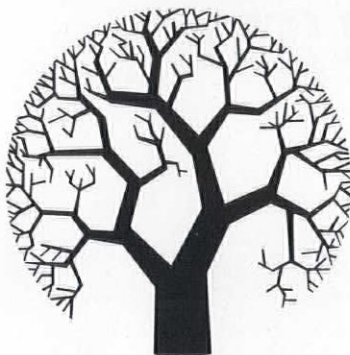
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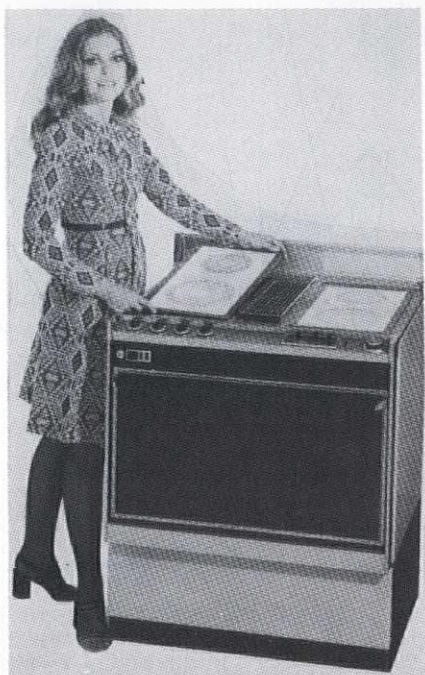


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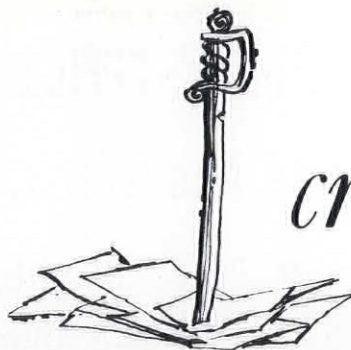
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critique

(Since Symposia means an exchange of ideas—we provide this column for the bouquets and bulldozers—a chance to talk it over with your colleagues in the architecture/engineering/construction community. The welcome mat is out—address Symposia at 4070 Estes Street, Wheat Ridge, Colorado 80033)

Dear Fletch and Betty:

Please accept our heartiest congratulations on the much-deserved special recognition you received at the 18th Annual Convention of the CSI in Portland. It made a most attractive cover for the August issue.

As you must know, Symposia is one of the great many magazines in our field which most of us read from cover to cover and find to be both interesting and informative about our own industry and the people who make it operate. The information provided by Symposia is available in no other publication and the refreshing and inviting manner of writing, beautifully complimented by its graphics, tends to make the reader ignore the usual pressures against his time.

Symposia has come a long way under the careful nurturing of the Trunks in a relatively few years. It is recognized broadly by those in the industry "For dedicating itself to the promotion of construction communications in the West through an outstanding graphic format and editorial style."

I think it would be highly beneficial for Symposia to be an Associate member of our organization and hope you will agree. For your convenience, I am enclosing one of our "Invitations to Join" folders including an application. Fletch and Betty, we hope you will give this serious consideration and that you will soon be one of us.

Congratulations again and best wishes for Symposia's future.

Cordially,

Victor Y. Coulter, President
Associated General Contractors of Colorado
Building Chapter, Inc.

We were flattered and pleased to receive Vic's very nice letter, but do feel we should explain to all organizations why we do not belong to any of them. We cannot think of another industry which encompasses so many different groups, and it is patently impossible for us to join them all

— not only financially — but within the parameters of available time. Further, we are intimately involved in not just one state, but in twelve. The mathematical progression is startling!

We decided, early on, to confine our hours and what talents we have — not to membership, but to what we feel we can do best, working with all members of the Industry and endeavoring to provide them with a forum which we believe vital to us all.

We do thank Vic and AGC/C for wanting us — we certainly need them!

Attention: Fletcher B. Trunk
Elizabeth W. Trunk

I want to add my congratulations to your Publication Commendation of C.S.I. I think you people are doing an excellent job.

I particularly enjoyed the article by H. Robert Wilmsen, "Tastemakers". "I Will Fight No More Forever." I think being able to bring about good constructive criticism in an appropriate manner is a real accomplishment in a magazine of this type.

I have just finished serving a three year period as a Section Director for the Northwest C.S.I., so I have seen the growth of your magazine from several standpoints. I know a number of people on your Editorial Advisory Board and I think the quality of these people is a further attribute to your success.

Best wishes for the future.

Harlan B. Dean, CSI
Seattle, Washington

(Our appreciation for your kind words and good wishes. And that bit about our Symposia Board — double that! In Spades! Our Old Indian's "Tastemakers" has brought us a number of comments which we are pleased to publish. To wit:

Dear Mr. Trunk:

I would like to compliment you and Mr. Bob Wilmsen for the "I Will Fight No More — Forever" article in the August, 1974 issue. Slick public relation's presentations of buildings to visiting Architects flying through, should not be "what it's all about."

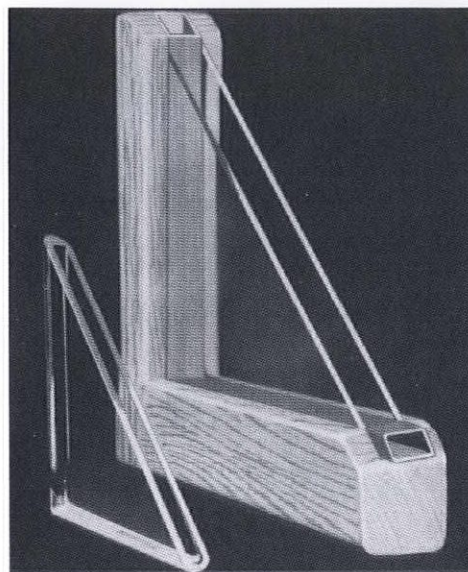
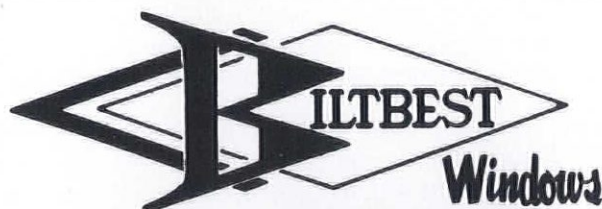
Yours very truly,

H.M.Boone, AIA
(Annand-Boone & Associates)
Portland, Oregon.

Dear Sirs:

This letter is a response to your challenge to comment on design awards.

The awards in general are strongly influenced by and reflect the current fads, the judgements seem to be superficial with little regard for the function of the building over a



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ASHRAE Guide and Data Book 1963, Chapters 4 and 23.

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reasonable time span (50 years?). Jurors have neither the time or information to make a serious judgement. It is at best a cursory appraisal of a subtle complex subject.

If we must have these awards it might help to consider only projects which have been in use for five years. Even the owner and the architect cannot be sure of the quality of a building until it has been used for a reasonable time (say 10% of its projected life).

The jurors should visit all entries. A building can be an experience that cannot be captured in photos and plans.

Sincerely,

Thomas F. Hargis, Jr., AIA
Yakima, Washington

(And from Bob's own Mailbag . . .)

Best damn thing I've ever seen written in an architectural magazine.

I appreciate you!

Lawrence E. Matson, AIA
Idaho Falls, Idaho

(To which Bob appended — "I don't know him — so he's not a buddy or relative.)"

Dear Elizabeth and Fletcher:

I know you have no "Letters to the Editor" column where I could "air" this publicly, (*Critique has been recently revived, Bob*) so I will direct this to you both personally.

First, I want to reiterate my heartfelt congratulations for your (Symposia) Publication Commendation at the Portland "grand national." It is most deserving, to say the least, as Symposia seems to capture the spirit of the "people" of our industry, more than the "structures" approach of other construction-oriented publications.

I have been meaning to "take-pen-in-hand" on other occasions, but with the August issue of Symposia "my-cup-runneth-over" and now's the time.

Elizabeth, your round-by-round description of the Trunk's "run for the roses" was great! Names and places and happenings were delightful to follow, 'specially when many were so familiar. It was nice to retrace the good-times-had-by-all at Portland and environs.

Also, the article by Dennis Roberts, "It's More Than A Barn" was the kind of story that never grows old. Living here in the shadow (smoke screen) of the Capitol, the beauty of the combined efforts of the Albuquerque construction community was a real breath of fresh air and a delight to read.

O.K., I'll get off my soap-box now and let you get back to producing Symposia-September. Again, my heartiest congratulations to you both, and I will look forward to continued successes by the Trunk-Team.

Best regards,

Bob (Robert L. Petterson, FCSI)
Secretary; Technical Director, PSAE
Washington, D.C.

Thank you, Bob, for all of those beautiful roses to add to our bouquet.)

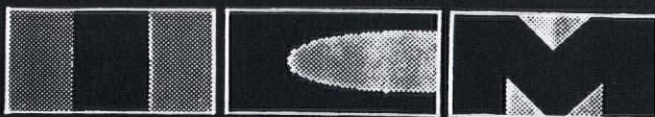
Dear Mr. and Mrs. Trunk:

I note with interest the citation you have received from The Construction Specifications Institute with respect to your mutual input to the excellent Symposia Magazine.

Please accept warmest congratulations from one who opines the accolade is entirely deserving.

Sincerely,

Murvan M. (Scotty) Maxwell, FAIA
New Orleans, Louisiana



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ENCOUNTER PORTLAND

When one encounters a city, what is the magic that places its character firmly in one's memory? Think back to your first encounter with New York, Boston, San Francisco and Chicago, and it isn't necessarily the physical visions that categorize these cities, but usually it's the personal experiences with their citizens. When I reminisce about last winter's trip to southern Europe, it is about our encounters with Greeks, Italians and Spaniards, not the buildings and the ruins. When I think of Madrid I envision unsmiling people in uniforms, and if they were not in uniforms they were dressed in black, but in every instance too frightened to communicate with Americanos. When I daydream about Rome I envision flamboyant, smartly dressed people, not St. Peters or the Colosseum. I remember our last afternoon in Rome watching the Italians enjoy the winter sun in the Piazza Navona with all their children and dogs — and the lunch we had at the nearby small restaurant across the street from the Pantheon, where the three brother proprietors remembered our prior visit of a week before. One doesn't forget the accommodating bald-headed waiter, or the young accordionist who unsolicitedly played American music, or the complimentary Alimonde Liqueur served at the end by the older brother, complete with a Bon Voyage and an Arrivederci. As for the Greeks, I maintain they still have a mean streak after all these years, especially when one of them intentionally grazed my wife with his front fender.

To truly encounter Portland, like any other city, one has to get involved with its citizens, and I must admit we have an unusual number of characters with whom to get involved — and I'm not just talking about the little old ladies in tennis shoes. Therefore I'd like to forewarn you about some important Portlanders who are on the program, and some

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not so important people whom you might encounter. If you see a tall, stooped, gangling guy who sounds like a Bostonian, just slap him in the middle of his back, stick out your other paw and say, "How you been, Tom, you old son of a gun." A number of years ago at Lincoln City we stopped with Vince Wegner, at that time the Montana Chapter President, on our way to a Salishan Conference, and across the aisle celebrating his birthday was our Governor, Tom McCall. It was only a brief moment before he joined us, and during our dinner were served birthday cake by Tom, plus participating with him and everybody else in singing "Happy Birthday" and a few other ditties. Vince couldn't believe such an ordinary guy was running our state. Listen attentively to old Tom, he's pretty subtle and with his Boston brogue, you're bound to miss some of his witticisms. He'll ask you a few pointed questions, and don't take offense if he pins you down on the exact number of days you plan to stay in Oregon, or the number of non-refundable out-of-state bottles you've brought into the state. It's really a shame that he can't stay on as governor of our state, because things sure have happened the past eight years, and you always look forward to Tom's off-the-hip ultimatums, live in living color.

Now, if you see another tall guy, but a helluva lot younger, minus white hair but considerably more kinky — don't slap him on the back or greet him with "hey, kid" — he's our Mayor Goldschmidt. Neil takes himself pretty seriously, and if you ask him a simple question such as "where is the River Front," be prepared for a ten-minute rapid fire, machine gun statement. The best way to handle the situation is to simply say, "whoa there, son, slow down a bit." He's a good kid, but unlike old Tom, he doesn't ask you any questions, he just tells you. He's bringing us all together here in Portland, and that's one helluva job, considering most of the middle class had made the exodus to suburbia before he took office. Consequently, the majority of the citizenry within the city limits are ordinary souls such as working stiffs, long-hairs, minority groups, architects and engineers. If you notice the number of vacancies in downtown store fronts it's because their former shop keepers have gone out to the shopping centers in middle class suburbia. The only reason nowadays to come down town is to witness the promenade of the plain old freaks, the wealthy high-rise condominium dwellers, and the corporate employees of national institutions.

During the conference you undoubtedly will become involved with the Portland chapter's renowned and indefatigable executive secretary, Jody Proppe. When an outsider thinks of the Portland chapter, they immediately relate to Jody — and it is only reasonable, because presidents and boards come and go, but she is the one who keeps the chapter on track year in and year out. There are few native Oregonians left, and Jody is one of them, but she is not exactly true to type because she is far too charming and accommodating.

Then there is good old Andy Wheeler, the Portland

Chapter President, another true Oregonian who unfortunately went to Yale and like all Eli men, they never quite recover from the exposure. He's got a big smile and a good belly to go with his laugh, so if you see a plump dark-haired youngster in a S.O.M. uniform (white shirt, bow tie and a slightly baggy blue suit), be sure to get involved with him — it will be a real rewarding experience.

The conference chairman, Pat Loukes, for certainty is not a real Oregonian, but a former Canadian who somehow crossed the border and got lost down the valley in Corvallis. After mouldering on the vine for years down on the agriculture college campus, he headed for Oregon's big city with its theaters and stages, and is now a corporate vice president of an international development and construction outfit. Don't let the salt and pepper hair and his good looks keep you or your wife from getting involved — he's really a swell guy and will do his utmost to resolve your every problem.

Then there are the ordinary souls of Portland whom you'll encounter in restaurants, bars and on the street. The June 1974 Symposia column, "A Rose Grows in Portland" covered some of these characters more intimately, but regardless, Portlanders are different from their cousins up in Seattle. One can really get involved with a Seattle waitress if you vary in any degree from the menu, and I must state with experience, that Portland police are considerably more helpful and courteous than their counterparts up north. Secondly, our gals are prettier, and they aren't afraid to smile at you — apparently in Seattle if you do, it's an open invitation to be propositioned.

The best advice I can give all you architects who are coming to Oregon this month to Encounter Portland, is to just relax and enjoy yourself if you encounter one of our many characters — they are harmless and probably will only be just a bit curious about you dudes.

H. Robert Wilmsen, FAIA

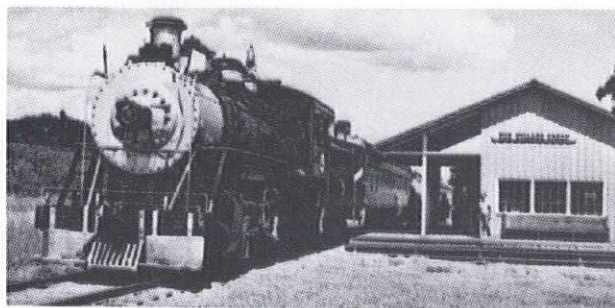
Arizona to Host "Long Weekender"

The American Institute of Architects and the several State Societies are jointly sponsoring a series of Continuing Education Programs throughout the U.S. of A. One of particular interest to our readers is the one slated for November 1-4 at the San Marcos in Chandler, Arizona. Registrants are offered a choice of four two-day seminars: "Personal Interactions in Marketing Your Services," "Effective Human Management," "Improving Your Negotiating Skills" and "Improving Effectiveness with Clients."

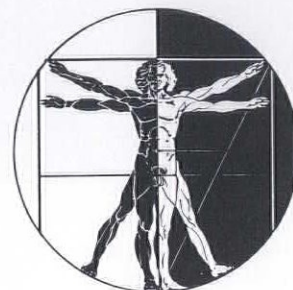
This is a most worthwhile opportunity for both AIA Architects and State Societies. Contact your local office or we're sure either the Octagon or Mary (Secretary) Smith at the Arizona Society office, 1109 N. 2nd Street in Phoenix, AZ — 85004 will be glad to give you additional info.

All Aboard For Tomorrow!

Region 12 Conference
Construction Specifications Institute
October 3-6 . . Cottage Grove, Oregon



THE CHALLENGE OF CHANGE OR HOW DO WE GET TO TOMORROW?



The Planners

The very best way to begin this "last word" on the Eleventh Annual Conference of Region 12/CSI is, we believe, a tip of the old editorial bonnet in the direction of the good and true CSI'ers of the Willamette Valley Chapter. Since way back when (like last January) they have been smoothing out the roadbed and shining up the equipment for this exciting excursion into Tomorrow.

Let's hear a big round of applause for General Chairman Robert Wm. Fritsch, AIA/CSI and his hard-working and efficient Committee which includes, of course, Region 12 Director, James K. Balzhiser. In charge of the Program—Paul Edlund; in charge of the money-bags—Gil Galles, and to tell everybody all about it, Public Relations Chairman Gene Brockmeyer. (Gene, incidentally, was the happy winner of one of those neat Matadors given away at the CSI Grand National in Portland this past June.) ((Maybe they should have made him Transportation Chairman))

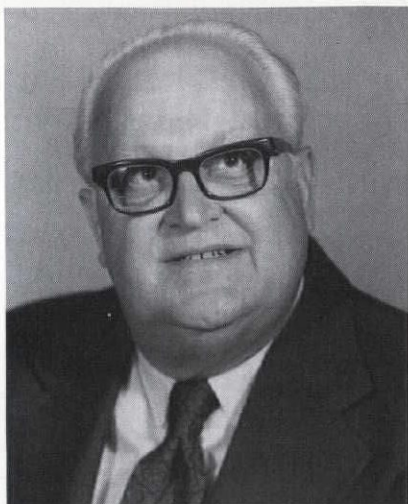
Graphics Chairman was Rich Maris and John Boyer headed up the Mailing Committee. Registration and Reservations was the job handed Irene Trippett and another CSI-er of the feminine persuasion, Sandra Broderick was in charge of Housing. Meals and Tickets Chairman was Hubert Stokes; Ray Tatum chaired the Favors and Decorations Committee and Jim Hansen was the chap in charge of Transportation. Special Events Chairman was Jon Kahananui and Gerry Moshofsky handled the Ladies Activities.

Lest we forget—James V. Bernhard, John Brockett, Benny Bartel and Host Chapter President Donald Smith served long and well on the Steering Committee along with many of the Committee Chairmen mentioned above.

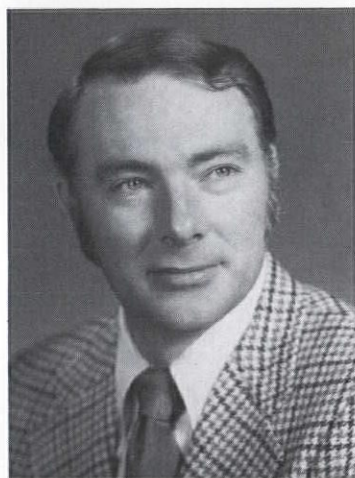
It's always kinda' nice to be able to know just who is responsible for the good program and the good times. And there they are—a great group!

HEADQUARTERS . . . At right, the Village Green, the "Resort to something different" where CSI members from Region 12 will hang their hats as they take off for Tomorrow. It's gracious, garden-like planning and gourmet cuisine has won for The Village Green the coveted Mobil "5 star award" for excellence, more consecutive years than any other motor hotel in the nation.





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Robert Wm. Fritsch
General Chairman



Service Director
Donald Smith, President
Willamette Valley Chapter



The Engineer:
C. Herbert Wheeler, Jr.

The Program

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4:00-6:00 pm	Chapter Presidents and Region Committee Meetings	Board Room and Others
6:30-8:00 pm	Cocktails	The Loft
	This is a FREE evening . . . Dine in the IRON MAIDEN ROOM or select from a list of recommended places included in conference packet.	

FRIDAY, OCTOBER 4

8:30 am	Registration Open	Lobby
9:30-10:30 am	Opening Ceremonies THE CHALLENGE OF CHANGE with Professor C. H. Wheeler, Jr. and a panel to include: Walter Bishop, FCSI John M. Amundson, AIA/CSI	The Loft
10:30-10:45 am	Coffee Break	
10:45-11:45 am	THE CHALLENGE OF CHANGE (continues)	The Loft
Noon	Luncheon (Will incorporate a question and answer period)	Iron Maiden
2:00-5:00 pm	Ride "The Goose" - famous old-time steam train up the historic Row River Valley	Village Green Station (lv: 2:00)
5:15 pm	Tour Train Museum	Museum adjacent to Station
6:30 pm	Cocktails	Map Room
7:30 pm	Buffet Dinner Don Hunter/Talking Slide Show	The Loft

SATURDAY, OCTOBER 5

9:30-10:30 am	Region 12 - Business Meeting Presiding: James K. Balzhiser	The Loft
10:30-10:45 am	Coffee Break	
10:45-12:30 pm	Region 12 - Business Meeting (Continued)	The Loft
12:30 pm	Lunch	Iron Maiden

At the throttle of Region 12's Train to Tomorrow is this most engaging gentleman who heads the Department of Architectural Engineering in the College of Engineering at Penn State University. Professor Wheeler is Supervisor of Senior Thesis Projects, Instructor of the Professional Practice Course and Director of Conferences on Architectural/Engineering Practice Management.

To quote William Vosbeck of Vosbeck-Vosbeck-Kendrick-Redinger of Alexandria, Virginia . . . "Wheeler believes in the business of architecture. He knows that's the only way the design profession can survive."

Professor Wheeler is not only a member of CSI and AIA, but of the Building Research Institute and the American Society for Engineering Education. Registered with NCARB, he is registered to practice in Pennsylvania, New York, New Jersey and Michigan.

2:00-3:15 pm	HOW DO WE GET TO TOMORROW? Professor Wheeler & Panel	The Loft
3:15-3:30 pm	Coffee Break	
3:30-5:15 pm	HOW DO WE GET TO TOMORROW? (Concluded)	The Loft
6:30 pm	Cocktails	Map Room
7:30 pm	Awards Banquet	The Loft

SUNDAY, OCTOBER 6

10:00 am	Region Committee and Chapter Presidents may reconvene	Board Room and Others
11:00 am	Region 12 Business Meeting (Reconvened, if necessary)	The Loft
12:00 Noon	That's all there is . . . There isn't any more! Head for Home! You have been to Tomorrow!	

Symposia's First Man in Washington was not George but Walt Bishop who joined the family in 1972. Newly "fellowed" by the Institute in Portland, 1974, Walt is a charter member of the Puget Sound Chapter/CSI and has served as Chapter Secretary-Treasurer, Vice President and President. He spent seven inky years as Editor of the Puget Sound newsletter, and is the immediate Past Regional Director for Region 12/CSI.

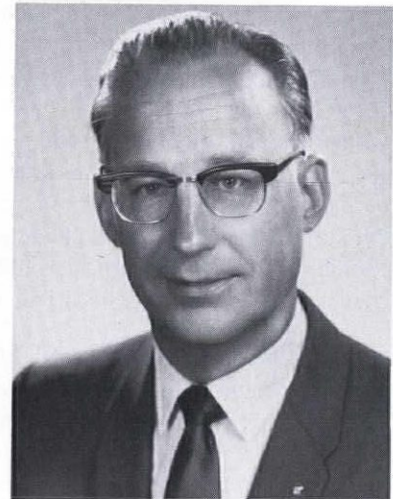
Walt is eminently qualified to represent the view of the Owner on this Panel since he is Chief of the Specifications Group with the Design and Construction Division of the General Services Administration.

Another Fireman: John M. Amundson, AIA/CSI

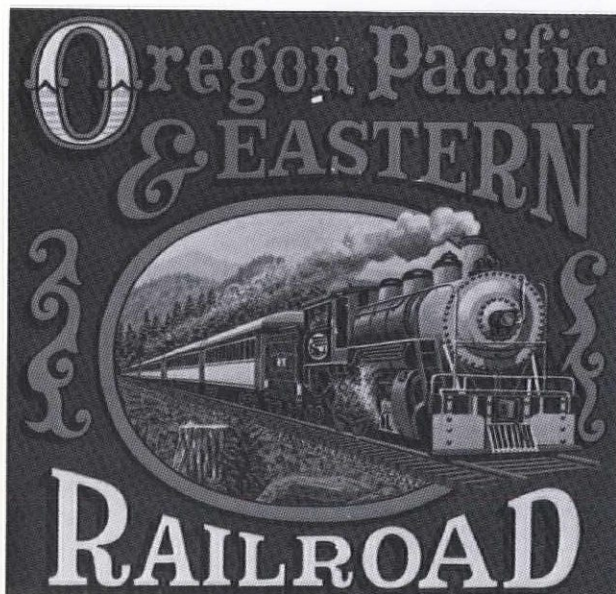
Region 12 members are particularly privileged in having John Amundson on the Panel to back-up Engineer Wheeler. He has done an especially outstanding job as President of the National Architectural Accrediting Board during their intensive self-study period. Mr. A. contributed a fine summary on the "Facts and Fancies of Accreditation in Architecture" to our April issue which we believe is worth re-reading . . . not only for members of the academic world but for everyone in the Construction Community. Architect Amundson is "au courant" with the many problems (and Hallelujah! some of the solutions) being encountered by A/E educators throughout the nation.



The Fireman:
Walter F. Bishop, FCSI/AIA



The Conductor
James K. Balzhiser
Region 12 Director



(Because of an early deadline in September, we were unable to report on the complete crew backing up Engineer Wheeler on the 1974 CSI Excursion into Tomorrow. We believe, however, that their challenging program albeit not quite complete speaks for itself. Region 12 members should come away from Cottage Grove having had a most memorable experience.)

As we go to press, we have not yet heard from Founder and Fearless Leader of the Certified Train Nuts organization . . . Mr. Richard Ehmann, FCSI. It is our hope that he will be in Cottage Grove not only for the Conference, but most particularly the trip on "The Goose." After this exciting trip on the steam train, it is quite possible a number of new enthusiasts may be born. If you are among them and convinced that "tracks are back" do look up the eminent Ehmann. Ask him for Symposia's contribution to the Region 12 Conference . . . "a certified Train Nut" . . . he has a limited supply.)



We return to the Northwest for this — the fourth profile in our series devoted to Western architects and their work. It is in some small measure our tribute to the men who add so much to our environment.

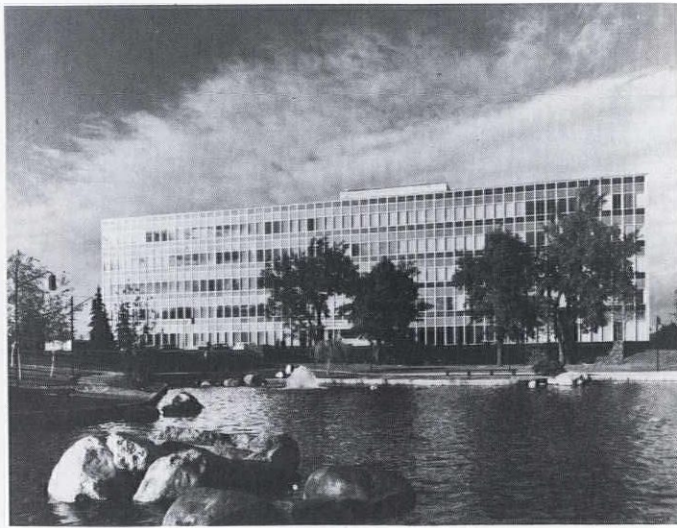
BRUCE M. WALKER, A.I.A.

As years go by it's strange how a guy's attitude changes more rapidly than his old "bod." Way back, when I graduated from North Central High in Spokane, I headed for the University of Washington with only one concern, which was to play basketball for the Huskies. Incidental to being a "jock" was that I liked to draw, and since Washington didn't offer a good commercial art course, I registered in architecture. It was a matter of having to enroll in something, and as it turned out, sort of like a blind date, I fell in love with architecture. The drawing and design came easy, but because of the technical courses I was an average architectural student.

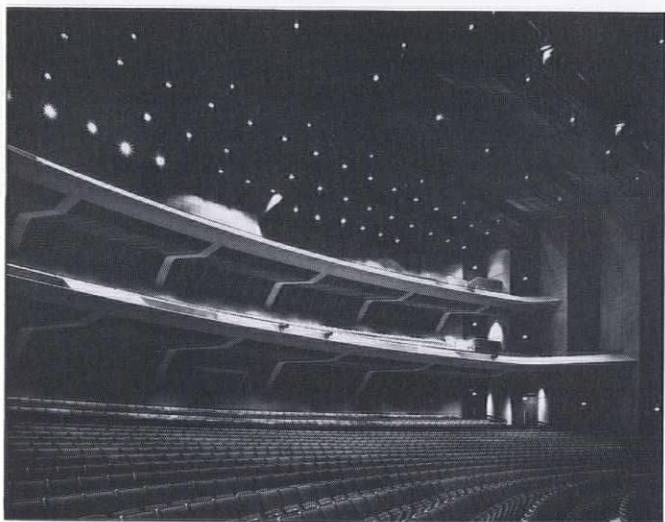
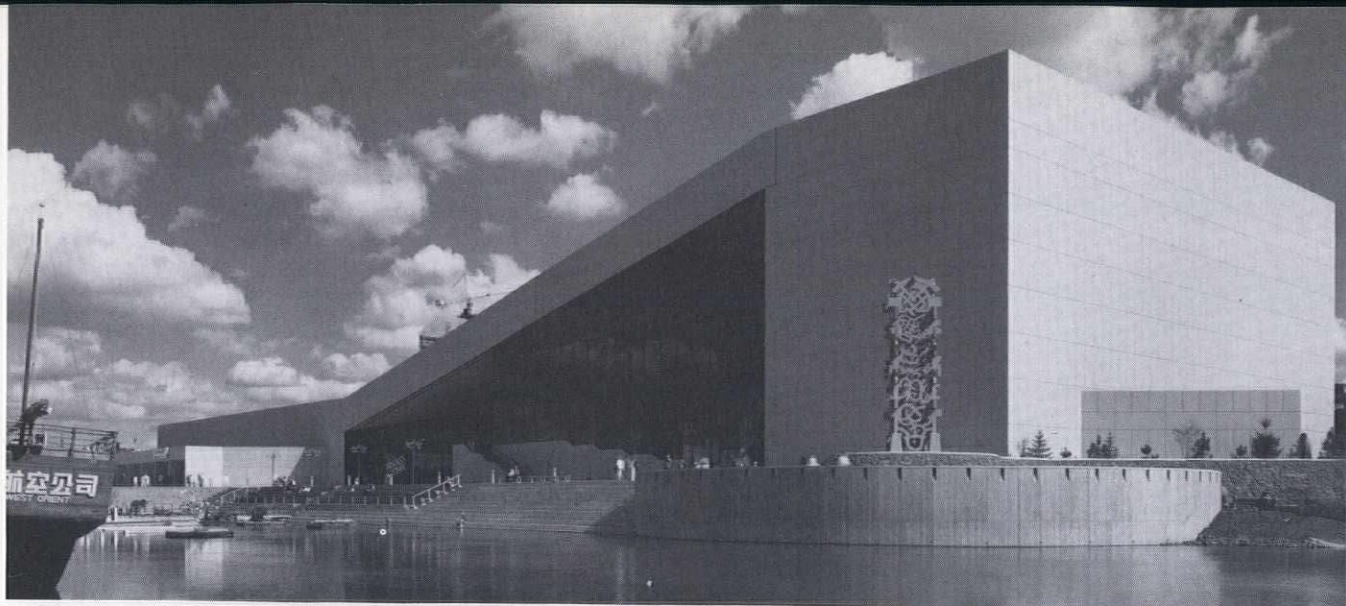
While I was an architectural undergraduate at Washington, along came World War II, and I volunteered and became one of the Navy's ninety-day wonders—a commissioned officer in the amphibious landing forces. While overseas I read everything in the ship's library, and as silly as it sounds now, one of the books which had a tremendous influence on me was Ayn Rand's *"Foun-*

tainhead." Looking back now, it makes me realize more than ever how readily young people can become flying dogs—especially one's own children.

Anyhow, after the war when I returned to the University of Washington to complete my architectural education, I was a far more dedicated student. Things didn't come easy, but I worked hard, but with the guidance of Lionel Pries, a bit of his elegance had considerable affect on my classmates and myself—he tempered our modernity with his alloy. Around me in the drafting room were Mary Lund Davis, Allen Liddle, Wendell Lovett, Keith Kolb, Bob Price, and in the back acre was a kid named Bill Trogdon who since being in the SAE house with me has somewhat followed me all over the face of the earth. As I look back now, all of these classmates did influence the course of my career, and despite our encountering each other nowadays only at Northwest Regional AIA conferences, we did all commence our careers in the same design room. After graduation I went home to Spokane where I



WASHINGTON WATER POWER — CENTRAL OPERATING FACILITY . . . Two views of this project which was done under an equal joint venture between Bruce Walker and Ken Brooks. "This is the first major project following my graduation from the Harvard Graduate School — an example of our original design philosophy in 1954." (Photography: Morley Baer)



worked a year for Ed Peterson, a small one-man architect office, where I contributed nothing and learned less.

I believe my architectural career began when I went to work for Royal McClure and Tom Adkison, who were tremendously inspirational—helpful, creative, sensitive and exciting to be around. As much as I enjoyed being around these two guys, I soon realized I was only mimicking them and was not developing as an individual. Royal, who had received his Master's Degree at Harvard under Walter Gropius, encouraged me to go back to school to find myself and my niche in the world.

In 1950 I enrolled in the Harvard Graduate School of Design at the time Gropius was chairman of the department, and also my "crit" in the master studio. Gropius was a tremendous man and a magnificent teacher—a super guy who had real humanity and understanding for the fifteen hot dogs in his master studio. Although there were no grades, a tremendous competitive spirit prevailed amongst us, and as a consequence we worked night and day and loved every minute of it. The studio included such interesting guys as Bruce Abrahamson, Pat Spillman, Dick Barringer and a number of foreign students. It was during this time in my life when things really started happening and it was then that I probably

WASHINGTON STATE PAVILION — EXPO '74 ... Completed in May, 1974, an example of our current design philosophy. The Concert Hall/Opera House seats 2,700 — the Convention Hall/Exhibition Center is 70,000 gross square feet. (Photography: William G. Oerlkerking)

gave it the maximum effort. During this period I won the NAHB International Competition for a three-bedroom builder's house, and as a result I received a lot of notoriety around Boston and back home in Spokane because of the publicity in national publications.

In 1951 I graduated from Harvard and won the Julius Amory Appleton traveling scholarship which gave me a year's travel in Europe, and while in Italy I worked for Banfi, Belgioioso, Peressutti and Rogers. Ernesto Rogers, in my opinion, was second only to Gropius, and the 3½ months I spent in Milano was an inspirational and exciting period of my career.

I returned to Spokane like a homing pigeon, opened a small office in a postage-stamp space in the Davenport Hotel, and hired my first employee, an extremely talented guy, John McGough, who later became my first partner.



FARM CREDIT BANKS OF SPOKANE . . . An office building for the Federal Land Bank of Spokane, the Federal Intermediate Credit Bank of Spokane, and the Spokane Bank for Cooperatives. Each bank is housed on separate floors with joint facilities on the lobby level, cafeteria and archives on the lower levels. Expressing our current philosophy, the project won a National Architecture Award of Excellence from the American Institute of Steel Construction. (Photography: Morley Baer)

We quickly became involved in a lot of projects, one of which was not so small, the central operating facility for Washington Water Power Company. The project was a joint venture between architect Ken Brooks and myself, in collaboration with John McGough, structural engineer William Wilson, and my old buddy from the SAE house, Bill Trogdon, who after following me to Harvard, Architects' Collaborative, and Milano, finally caught up with me in Spokane. This project won a national AIA honor award and became the foundation for a new young firm in Spokane, which has over the years expanded to be Walker, McGough, Folitz-Lyerla.

From the beginning of my practice with John McGough, we both have preferred to work with the team concept. We feel that each of our key people, which includes four partners and several associates, all have exceptional talents in different areas. Depending on the type of project, one of this group will be assigned the leadership because he has a better feel for the project or the client.

ST. LUKE'S HOSPITAL . . . This 150-bed facility located in Spokane, Washington, is poured-in-place concrete designed for horizontal expansion. It is also characteristic of the transitional period in our design philosophy. (Photography: William G. Oehlerking)

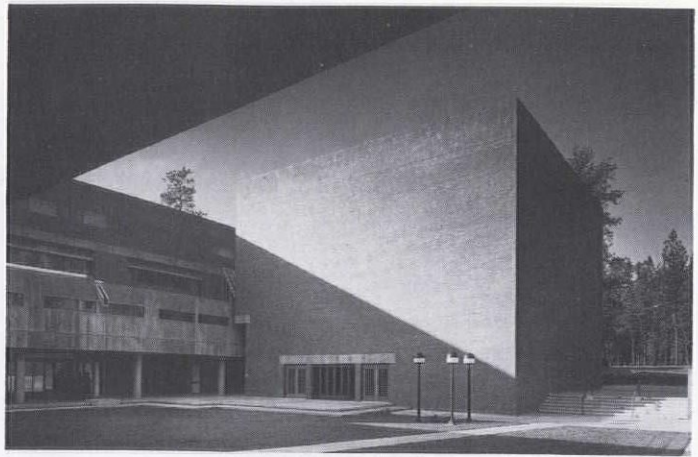
The others will support him as a team, which will include a partner, a project manager and a job captain.

In addition to the vertical project organization, our firm has horizontal coordination and continuity by assigning each of the four partners an area of general responsibility. These assignments are: (1) Programming and Management, (2) Design, (3) Production and Cost Control, and (4) Engineering.

I believe a great measure of what success my firm enjoys is due to a lot of talented people who have been with us throughout our career. Some have left us and gone on to their own practices or other firms, but many have remained with us.

In our early formulative years McGough and I felt strongly that each project was an absolute individual thing with no visual relationship to any other project, and that in the process of studying the program and the site we would find individual ways of expressing the solution most





appropriate to the particular project. At that time we were pleased that many of our projects were not similar in expression, and that one project might be very abstract and crisp in design, and the next more romantic and rustic—we were searching for an indigenous regional expression.

As we have aged, our design philosophy also has matured, and we are now less concerned about indigenous design. Our projects have become simpler and stronger statements of the design program—the unifying of all openings or glass areas, the simplifying of all the components, and a greater concern for the coordination of all details. The best examples of this approach and the ones we are most satisfied with are the Washington State Pavilion for Expo 74, the Farm Credit Bank, the Public Safety Building, and Holy Names Convent and St. Luke's Hospital.

We are extremely concerned about how our buildings work for our clients, and how they fit into their environment. We believe architecture has a strong social responsibility and we are especially concerned about our city. Spokane is going through a major transformation with Expo 74 and we believe it will, as a result, be a much stronger city.

... about the cover

On October's cover, Morley Baer's photograph of the interior of the SPOKANE COUNTY/CITY PUBLIC SAFETY BUILDING at right. This project includes detention facilities for 480 men and women with adjoining law enforcement and court spaces. It received a 1969 Citation from Progressive Architecture's 16th Annual Design Award program.

CONVENT OF THE HOLY NAMES . . . This is the Mother House for the Sisters of the Holy Names for the State of Washington and includes both living and educational facilities adjacent to Fort George Wright, Spokane. Completed in 1968 — winner of a National AIA Honor Award and a First Honor Award from Progressive Architecture's 14th Annual Design Award program. (Photography: Morley Baer)

Looking back, I feel that I've been greatly influenced by a good number of exceptional people. Early in my life an artist uncle, Herman Walker, encouraged and cultivated my interest in drawing and design. My first collegiate years had the guidance of Lionel Pries, who also shaped up a good number of other Washington architects. Royal McClure and Tom Adkison, my first real bosses, got me off dead center and back to Harvard where I became involved with Walter Gropius. More than any one person Gropius has had the greatest influence on my career, and my firm's design philosophy. Second to Gropius would be Ernesto Rogers, who was my boss and mentor for a few months in Milano. Finally, and not the least important, is my first and still my partner, John McGough, who is every bit as capable as myself, and a lot more practical, and who has carried his share of the work over the years, and more.



CURTAIN GOING UP

The Hilton
Portland, Oregon

Limited Engagement
October 9-12, 1974



Northwest Region

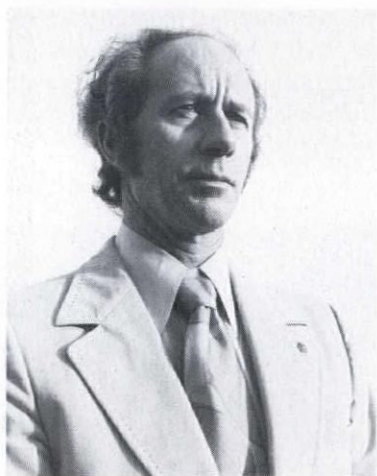
"... I must be in the City, for that is where I find the energy,
the vibrance, the vitality that denotes the community of man."

What makes this 23rd Conference for the Northwest Region/AIA substantially different from its predecessors? Simply because in Portland this month — everybody gets in the act! By personally "encountering" the eleven major areas of influence in the City — by obtaining an understanding of the concepts of these subjects . . . valuable and pertinent information pertaining to the concerns of architectural practice should be forthcoming. Local knowledgeable resource people have been involved to provide participants with the kind of "know how" which can serve as a point of departure for the "encounter" with each subject area. This dialogue with the people who use the city and make decisions which influence its develop-

ment should enable architects to develop a more inclusive strategy for the Environmental Urban Design process.

This innovative format is indeed a challenging one — and the resultant conclusions should be most interesting. Of course, not all traditional concepts have been shattered — there is still a star-spangled array of V.I.P.'s; parties and "rap sessions" plus a very Special Special at the concluding banquet on October 12.

The Overture has begun! The footlights are on! And the Curtain Goes Up — it's **ENCOUNTER THE CITY** — the 1974 Conference for the Northwest Region, American Institute of Architects!



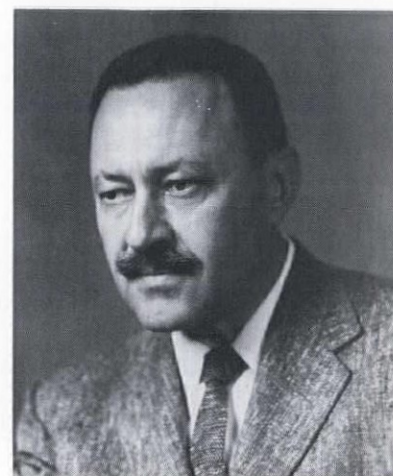
Robert Fehlberg, FAIA
Regional Director

"Fehl" is a principal in the firm of CTA Architects / Engineers / Planners with offices in Billings; Montana and Twin Falls, Idaho. A veteran member of our Symposia family, he has for many moons kept us "au courant" with the

development of ManHourData-Bank/West (See January, 1974) and has been most recently named liaison between the national Board and Data-Bank. "Fehl" and his charming and talented lady, LaDonna (She edits the quarterly "Montant Arts" magazine) make their home in Billings, Montana and are the parents of four children.

Except for those World War II years when he was Project Engineer for the Contractors Pacific Naval Air Bases, Pearl Harbor, Mr. Ossipoff has been a principal in his own firm in Honolulu since 1935. Born in Vladivostock, he attended the American School in Tokyo as a child and moved with his family to California in 1923. He is a graduate of the University of California, and was employed in San Francisco before coming to Hawaii.

He has been twice President of the



Vladimir Ossipoff, FAIA
Regional Director

Hawaii Chapter, honored by a number of Design Awards and has been active in a large number of professional and civic groups. He was inducted into the College of Fellows in 1958.

THE PROGRAM

October 9 — Wednesday

10:00 am-4:30 Executive Committee Meetings
1:00 pm-5:00 Early Registration Set Up Exhibit Circus
6:00 pm-8:00 Cocktail Reception Pavilion Room/Hilton

October 10 — Thursday

8:30 am Executive Committee Breakfast
GENERAL REGISTRATION ALL DAY
10:00 am Leadership Workshop
Robert Harris, AIA Component Director, Washington, D.C.
12:30 pm Luncheon
Mayor Nell Goldschmidt
"Welcome to Portland"
Ian McHarg - Address
"Urban Context and Environmental Relationships"
2:30 pm **Louis DeMoll**, First Vice-President Elect/A.I.A.
"National AIA Policies"
Regional Business - ManHourDateBank/West, etc.
Robert Fehlberg - Val Ossipoff
Regional Directors
3:30 pm Urban Tours
ALSO ALL DAY: EXHIBIT CIRCUS-W.A.L. HOSPITALITY ROOM
6:00 pm Host Party and Exhibit Portland Art Museum

October 11 — Friday

8:30 am Breakfast
Weld Coxe - "Encounter the City"
Strategy Workshop - Hypothesis and Format

11:00 am Interviews with Resource Persons (66 City Locations)
12:30 pm Luncheon: Each Workshop Group in separate city locations - Development of interviews - key resource people available.
3:30 pm Open Discussion
Ian McHarg
6:00 pm Cocktails/Rap Session Includes Resource people
Dinner: On the Town
ALL DAY: EXHIBIT CIRCUS - HOSPITALITY LOUNGE

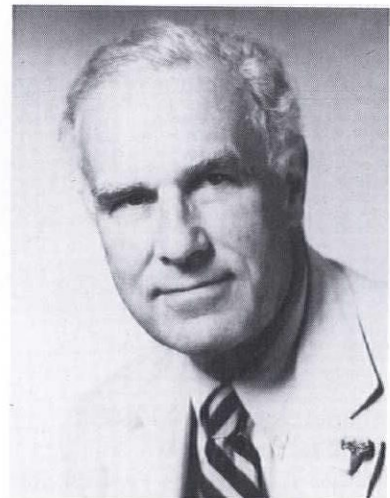
October 12 — Saturday

8:30 am Breakfast
9:00 am Election of Regional Director
"Encounter the City" - Discussion and Summary Presentation.
Weld Coxe, Resource Persons, et al
11:00 am Summary Address
Governor Tom McCall
12:30 pm A number of tours are available . . . Urban Tours; River Tour; Trojan Nuclear Plant; Football Tour
Plus: Exhibit Circus and Hospitality Lounges Open
8:00 pm Banquet/Dancing
Presentation of '75 Conference Committee
SOMETHING SPECIAL
Archibald Rogers, President American Institute of Architects
Governor Tom McCall
State of Oregon

It is particularly appropriate that President Rogers should be in Portland for the "something special." He was Chairman of the National Policy Task Force which formulated the major statement — "A Plan for Urban Growth" which was initially unveiled at the Grand National held in Houston in 1972. This report — "A Strategy for Building a Better America" — was the result of much intensive study by a distinguished task force headed by Rogers and marked the beginning of a new involvement in

public policy by the nation's architects.

Archibald Rogers is Chairman of the Board of the firm of RTKL, Inc. of Baltimore and developed the planning guidelines for a team approach to highway planning. This, in turn, led to the establishment of the Urban Design Concept Team assembled to plan Baltimore's expressway system. The presence of Mr. Rogers in Portland adds a special dimension to an all ready All Star Cast.



Archibald C. Rogers, FAIA
President/American Institute of Architects

★ STARRING ★
★ ★



Ian McHarg
Who Sets the Stage

Born in Scotland, Professor McHarg became a United States citizen in 1960. He is presently Chairman of Landscape Architecture and Regional Planning at the University of Pennsylvania, but is nationally known for his studies on the environment, as a writer and visiting lecturer and for numerous "encounters" on Television. He is also a principal in the firm of Wallace, McHarg, Roberts and Todd, Architects/Landscape Architects/City and Regional Planners located in Philadelphia. Professor McHarg received the Allied Professional Medal of the American Institute of Architects in 1972.



Louis DeMoll, FAIA
National AIA Policies

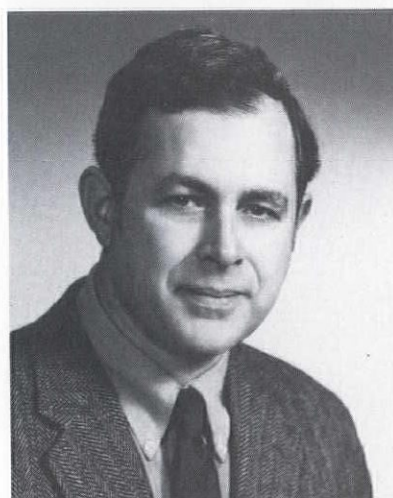
As the Institute's First Vice-President Elect, Mr. deMoll will relate national policies to the theme of "Encounter the City." He is Chairman of the Board for the Philadelphia A/E firm of Ballinger following several years as Partner in Charge of Design and Architecture. A recipient of a number of major Design Awards, Mr. deMoll became a Fellow of the Institute in 1957. He will become President of the Institute in December of 1975.



Weld Coxe

Mr. Coxe since 1967 has maintained a practice as a Management Consultant specializing in the service of marketing and management for architects and engineers. He edits the monthly "Coxe Letter," and his AIA Continuing Education Workshop on "Selling Architecture Services" has played to SRO audiences of architects throughout the country.

Mr. Coxe assumes the responsibility of making "Encounter the City" both exciting and productive — outlining the hypothesis and format and providing the guiding hand which will culminate in the Summary Presentation and Discussion.



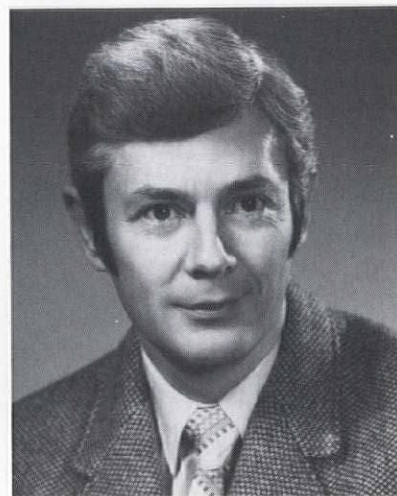
Andrew Wheeler, President
Portland Chapter/AIA

"Andy" is the year's Fearless for the Host Chapter, and is Chief Designer with the firm of Newberry and Schuette and Associates of his home town. He is a past chairman of the

Chapter's Urban Design Committee, and has served as both Secretary and Vice President. For a more intimate view of Mr. Wheeler, may we direct your attention to our "Old Indian" and his "Encounter Portland" in this month's "I Will Fight No More — Forever."

A 1955 graduate from the University of British Columbia in Vancouver with much additional study in such specialties as Computer Graphics and Computer applications in architecture, Pat is presently Vice President for William Simpson Construction in charge of Marketing.

He has been most ably assisted in planning the program and theme for "Encounter the City" by Portland Chapter members Moulton Andrus



Patrick E. Loukes, AIA
General Chairman

and Edgar Waehler. The "Old Indian" also has a few choice on Pat in this month's issue.



THE SOMETHING SPECIAL

Governor Tom McCall

Oregon's 30th Governor — Tom McCall, an independent Republican, has chalked up "some kinds" record as chief executive. Recognized as a leading spokesman for the restoration and preservation of a quality environment, he has twice been named to the President's Citizens Advisory Committee on Environmental Quality (the only governor to serve) and was the first governor to receive the "Medal of the Society Award" from the 77 year old American Scenic and Historic Preservation Society.

McCall's recommendations to Oregon's Legislature have brought about comprehensive environmental protection laws including . . . creation of the Department of Environmental Quality; millions of dollars in state bonding for sewage and water treatment and solid waste; creation of state bicycle and hiking trails; passage of the national's first "bottle bill" requiring a deposit on all beer and soft drink containers; protection of Oregon's beaches from commercial and residential development; the Willamette River Greenway and a requirement for statewide land use planning.

He has brought about the greatest reorganization of state government creating many vital new departments and by making state government more efficient, economical and more responsive to the needs of the citizens. In his eight year tenure in office, Tom McCall has indeed become Oregon's own hero . . . "something special" in the political arena.

at long last!

A "SINGLE VOICE" FOR CONSTRUCTION

Meeting in Reston, Virginia in early August, twenty-one leading construction organizations have agreed to seek ways and means by which the construction community can speak "with a single voice" to government, other industries and to the public. This long needed cooperative effort was spearheaded by Saul Horowitz, Jr., President of the Associated General Contractors of America who called the meeting attended by more than fifty top-level officers and staff officials representing the broad spectrum on the Industry.

Following two days of deliberations, a steering committee composed of representative segments of construction was formed to review the feasibility of establishing a more firm federation of associations. A report from this committee is expected within six months. In the meantime, an informal federation will be established to improve intra-industry communications. Each group will name a clearinghouse officer to receive from other associations, on a "Hotline" basis, the problems and positions of the respective groups.

Delegates further agreed to prepare positions on ten of the most pressing problems facing construction today including: increasing jobsite productivity; using the construction industry as a tool to heat up or cool off the nation's economy; speeding payment to the contractor on completed work; increasing construction safety by positive rather than punitive means; establishing a mechanism allowing contractors to recover money lost due to honest bidding error; providing fast and complete payment for stored materials; defining research objectives; converting to the metric system; leaving workers' compensation to the States; and developing an industry position paper on the environment. Positions would be incorporated into policy statements for full group review and approval.

The "single voice" concept was first presented by Saul Horowitz last March upon his induction as AGC president . . . "All of us," he stated, "regardless of our role in this industry must make our ideas and our voices heard to one another . . . and then, having reconciled our differing points of view, must learn to speak to other industries and to our nation with a single voice — the voice of the construction industry."

Construction is the nation's largest industry, accounting for 12% of the Gross National Product. It is one of the largest users of the products of several other key industries and one of every seven Americans, directly or indirectly, earns his living from construction. This concept of the "single voice" has been a long time coming — we hail it as the greatest single step made by our Industry in this or any other year! "Single voice" is an idea whose time has not only come — it is long past due! Let's make it work!

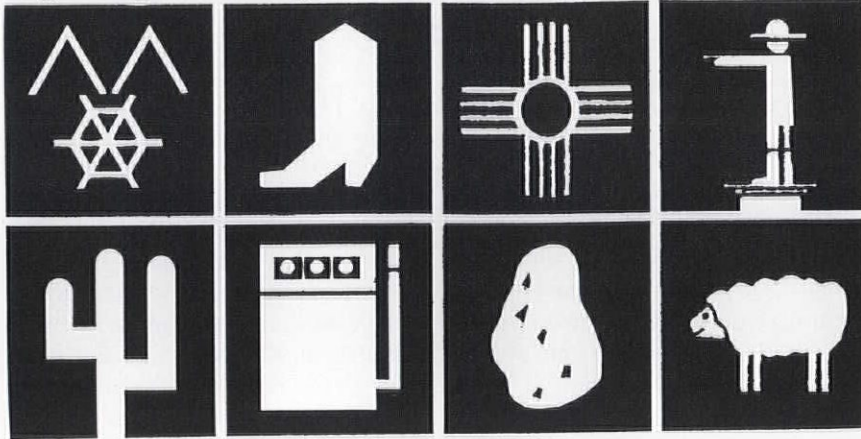
AGC-CCA COMMITTEE

In the same spirit found at Reston, the Associated General Contractors of America and the Canadian Construction Association have agreed to establish a joint liaison committee which will provide a formal medium for continuing consultation between the associations. This unanimous decision was made on August 22 in Ottawa and summarized a long standing dialogue.

Said President Horowitz - "I felt completely at home when attending a CCA general meeting last year and during our own semi-annual meeting in Toronto last September. We have the same sort of problems and talk the same language. We hope members of both groups will benefit from a continuing dialogue at the executive level."

The recent development toward a united voice for the construction industry was strongly applauded.

symposia/around the region



arizona

ASA Joins Data-Bank

The Arizona Society/AIA has become the fifth partner in the regional ManHourDataBank, Inc., a new system of calculating architect's fees and headquartered in San Francisco. Other partners in the venture are the state societies in California, Oregon, Washington and Hawaii. Case and Company, nationally-known consulting firm, conducted the original research on the data bank concept and has been responsible for designing the computer program. The service should be operable by 1 October this year.

Each subscribing firm to ManHourDataBank will submit data on major projects for the past several years . . . such vital statistics as type of construction; square footage; building use; number of stories; number and kind of consultants and the actual man-hours required on each phase of the project. In return, when a subscribing architecture firm needs information upon a project new to their practice, they will apply to the bank and receive a minimum of six examples of a similar project. By applying the local wage scale and overhead factor, the architect can accurately estimate costs and quote a reasonable fee to the client.

The first such system in the country, the national AIA is watching its development with much interest. Robert E. Fehlberg, FAIA, of Billings, Montana and Regional Northwest Director is serving as liaison with the Board.

Gerald L. Clark, partner in the firm of Schwenn & Clark Architects, Inc. of Phoenix, has represented the Arizona Society in the data bank meetings. Gerry concludes — "Based on the experience of this prototype project, it is expected that

AIA will foster such regional data banks throughout the country within the next few years."

Hang Yourself

This provocative headline in the latest "Perspective" — newsletter for the Southern Arizona Chapter/AIA, caught our eye. Southern AZ, as you know, has an Executive now in the person of Phil James, and a Chapter Office — and thereby hangs the hanging. Phil reports things are going along nicely with furniture in place and a choice of carpeting being made for the front office and conference room. However, "Perspective" reports . . . "Unfortunately, though, the walls are presently bare. It has come to our attention that some of our architects are accomplished painters as well. So, we have decided to turn the Chapter office into an "Architect's Gallery of Art" (so to speak). If you have any personal creations, or if you know of an architect who would like to "hang" in the Chapter office, PLEASE give Phil James a call. (Warren Edminster — this means you).

Good suggestion! We have been fortunate to showcase some of Warren's work on Symposia's pages . . . it's good!

U.A. Redevelopment Plan

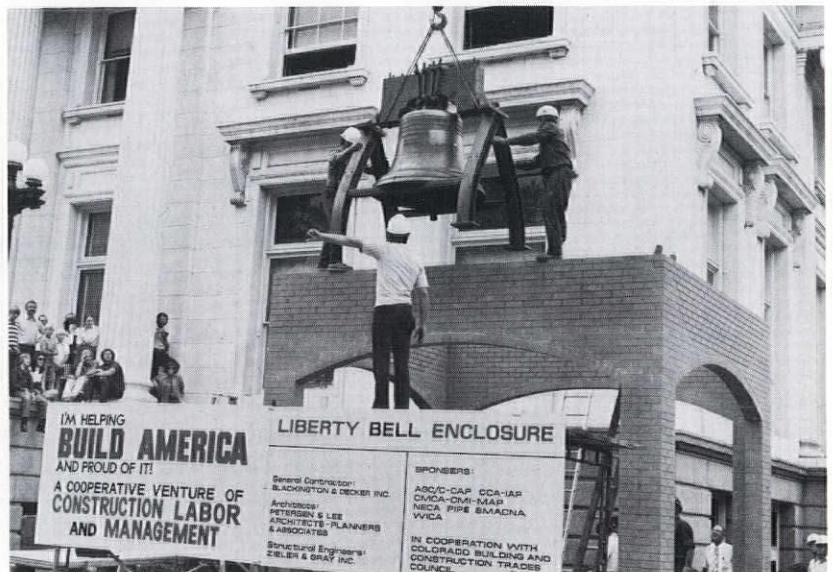
A multi-disciplinary study is now under way at the University of Arizona College of Architecture calling for the creative development of the land surrounding the six large copper mines. Under the direction of Professor Fred. S. Matter, the study was begun when one company approached the University for help . . . now, four companies are involved and the project has grown into a massive, comprehensive plan to provide living room for Arizona's burgeoning population.

The area involved is 100 square miles in size and both long and short term solutions are offered. The long term plan calls for a series of residential communities on redeveloped dumping pads. Each pad, says Professor Matter, could support about 80,000 people in an economically self-sufficient satellite city. The report is being published and will be sent to Arizona congressmen, state and county officials and Indians and farmers in the area as well as to local and national mining interests. "If this is successful for Arizona's pit mining," states Matter, "it probably could be applied to other areas of the country where mining has greatly altered the natural landscape."

colorado

Gift To Colorado

A replica of the famous Liberty Bell now has a permanent home on the corner of 14th and Sherman Street in Denver just south of the Colorado State Capitol grounds. The structure is a gift to the



people of the state of Colorado from the construction industry of the state . . . and was built through the donations of the "Build America" program of Colorado. The "Build America" campaign was designed to promote greater productivity and to demonstrate that by bringing labor and management together costs will be kept at a level which will encourage continued growth of the Industry throughout the state.

The structure, designed by Petersen and Lee, Architects, is of solid masonry including the split paver floor. The four sides are open except for supporting piers at each corner. From the top of the piers there are four arches, spanning approximately 13 feet, so the public can view the bell from all angles. Structural engineers for the project were Zeiler and Gray, Inc.; General Contractors were Blackinton and Decker and the Masonry work was done by Dach Masonry Company. Organizations working in cooperation with the Colorado Building and Construction Trades Council and the Construction Industry Management Council include the AGC/C, Building Chapter, Inc; P.I.P.E.; S.M.A.C.N.A.; N.E.C.A.; Colorado Contractors Association; C.M.I.; the Masonry Advancement Program and the Western Insulation Contractors Association.

The new home for the Liberty Bell is a fitting symbol for this joint Industry program and for the Build America program. Long may she ring!

DURA Awards Skyline Project

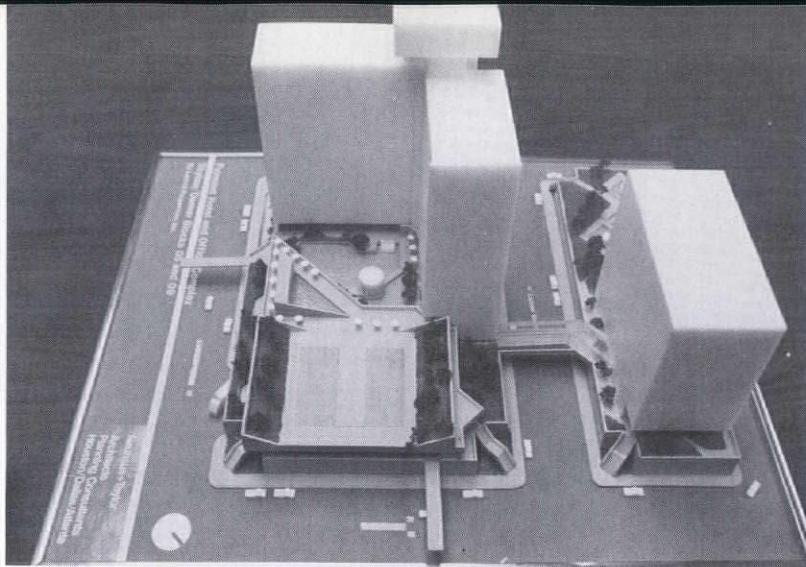
The most expensive single building project so far in the 27 block Skyline renewal project was awarded by the Denver

Urban Renewal Authority on August 29. Levell Properties, Inc. based in El Paso, Texas, will build a 508-room Fairmont Hotel and office building complex on a full block and one half at an estimated cost of \$50 million.

The architectural firm for the complex is Neuhaus and Taylor of Dallas; C.H. Leavell and Company will be General Contractor for construction and the Interior design consultants are Barbara Dorn and Associates, San Francisco. The entire complex will contain a total of 827 off-street parking spaces which exceeds the DURA requirement for off-street parking for structures of this type in the Skyline area.

Landscape Designer Dies

The man who in great measure made Denver the beautiful city it is — S.R. DeBoer died at the age of ninety in late August. Born in Friesland, Holland, he attended the Engineering Institute of the Netherlands and continued advanced studies in Germany and England. He came to the United States in 1908, and a year later moved to Denver expecting to die of tuberculosis. In 1910, he was appointed Denver landscape architect by Mayor Robert Speer and until eight years ago worked closely on the development of the city. He was responsible for Denver's now famous park system and for the planning development and landscaping of such gracious tree lined cor-



Above the scale model of the Leavell Properties, Inc. proposal for Blocks 5 and 9 in the Skyline renewal project in downtown Denver. The twin tower building is the proposed Fairmont Hotel with restaurant/lounge on top and three plaza levels at the base. At right is the proposed office building . . . total estimated development cost — \$50 million. (Photo: Dick Johnston)

in'no·vā'tor
(in'ō·vā'tēr), noun
To begin or introduce
(something new).
W. RAY CRABB, INC.
DENVER, COLO.

ridors as Monaco and East 17th Avenue Parkways and Speer Boulevard. He was an advisor and consultant to the U.S. Government and to many states and cities in the planning and development of major installations.

DeBoer was a Fellow of the American Society of Landscape Architects, a member of the Colorado State Planning Board. He was a past president of the Colorado Institute of Planners, a life member of the Colorado Society of Engineers and the American Society of Planning Officials, and an honorary member of the Colorado Chapter/AIA. But his most cherished honor was the 1966 "Americans by Choice" Award given to naturalized citizens for their contributions to their adopted country.

We owe S.R. DeBoer a great debt of gratitude — something for Denver's citizens to remember as we enjoy his forethought and careful planning of our environment.

new mexico

Industry Liaison At Work!

As previously evidenced — they accord the word "cooperation" more than mere lip service in the Albuquerque Construction Community. Witness their very active Industry Liaison Committee which includes the New Mexico Building Branch/AGC; the Construction Specifications Institute; the American Institute of Architects and the Consulting Engineers Council of New Mexico.

This group has recently developed a Resolution urging National construction associations and societies to meet with the leaders of large manufacturing plants and suppliers and discourage the use of escalation clauses in their contracts with local dealers and suppliers. Editorial Board Member Dennis Roberts summarizes this action:

"This approach is getting right at the root of the problem, we feel. While both AGC and CSI have come out with strong statements against the use of escalation clauses, the problem still needs to be attacked at the core. And that means the big manufacturing plants and material suppliers who do not guarantee a fixed price to their dealers who, in turn, cannot guarantee a fixed price for the contractor who, of course, has difficulty bidding a job and guaranteeing a fixed price to the owner and user of construction.

"Hopefully, this resolution will cause the



A couple of happy Women in Construction — Marj Ruff (President-Elect of the Metropolitan Denver Chapter) at left and Hazel Parker (President) at right are shown with Denver Mayor, Bill McNichols holding the proclamation designating September 8-14 Women In Construction Week. . . . A number of special events including Breakfast on the 8th; an Installation Dinner on the 11th and Luncheon on Friday, the 13th, were arranged by Chairman June Reilly.

national associations to take proper action. Gordon Bosl has already taken a copy back to Washington, D.C. for the meeting of the Technical Documents Committee of CSI."

In addition to CSI, copies have been sent to AGC, AIA, and CEC as well as the Roofing Contractors Association, SMACNA, the International Association of Wall and Ceiling Contractors, the Gypsum Drywall Contractors' Institute, the American Subcontractors Association, the Painting and Decorating Contractors of America, the MCA and NECA. So — they've obviously got good circulation!

The other bit of completed business by the Committee is a brief summation of "Recommended Guides for Bidding Procedures" — and more of this anon.

"Fearless Leader" Schlegel

Don P. Schlegel, Chairman of the Department of Architecture at the University of New Mexico has been duly installed as President of the Association of Collegiate Schools of Architecture at the annual ACSA meeting in Asheville, North Carolina. Don has been chairman at UNM since 1968 and his record has been particularly outstanding in view of the ten-fold enrollment increase and the escalating educational demands of the architectural profession.

Don has served as "Fearless Leader" for the Albuquerque Chapter/AIA, and as Secretary for the New Mexico Society. In addition to "academie," he is a partner in Group 5, and is working on a sponsored research study on arid region water use, and as a consultant on strip mining land restoration.

(After comparing the photograph of Don which we have in our files with the one on Page 2 of the August 15 "Memo" — no way! The longer hair-cut and silver threads make quite a difference . . . what! no Grecian formula!)

utah

CSI Off and Running!

Last month Jerry Young reported that CSI President Frank Anderson was going to keep the Salt Lake City Chapter membership mighty busy during 1974-'75. When we received this month's report from Board Member Elden Talbot we were convinced Jerry wasn't just whistlin' Dixie. All Committee Chairmen have been named . . . most Committees have Co-Chairmen and there are five or six members all signed up on each committee and ready for action. These fellas are: Awards: Walt Scott, Chairman; Leonard West, Co-Chairman; Membership: Gordon Niederhauser, Chairman; Craig Morris, Co-Chairman; Nominating and By-



Laws: Cecil Holland, Chairman; Don Ellis, Co-Chairman; Finance and Audit: Chairman, Keith Richards; Gary Forbush, Co-Chairman; Program: Don Wakefield, Chairman; Ron Simmons, Co-Chairman; Technical: George Cofrank, Chairman; Educational Committee Chairman: Sherm Lundgren; Co-Chairman, Elden Talbot; Publicity: Bill Howe, Chairman; Sandy Grub, Co-Chairman and Editor; and Hospitality: Jerry Smith; Co-Chairman: Eli Drakulich.

The always efficient Mr. Donald Wakefield has already lined up a year of great programs. They began this past month in September with a discussion of Materials Delays and Shortages and How It Effects Bidding Procedures. This month, they will discuss "Communicating w/Four Letter Words," and in November, they will realize a major goal with a presentation for a Student Chapter at the University of Utah.

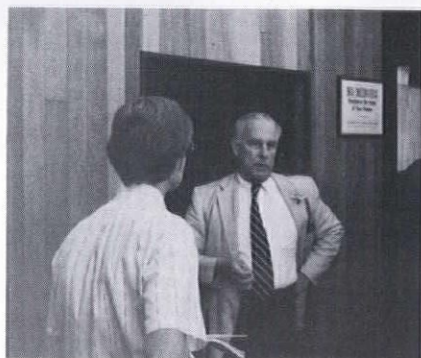
It looks like a top-notch year ahead for a top-notch CSI Chapter. Right on!

washington

Fred Creager, our Man in Spokane, has checked into our smilin' Symposia mailbox with two important "meeting" stories complete with pictures taken by Rich Fenrich of the Spokane Chapter.

Story A: (picture at left) Members of the Task Force for ManHourDataBank/West met in Spokane on June 14. Primary purpose of the meeting was to confer with Archibald Rogers, FAIA, President of the Institute and William Slayton, Hon. AIA, Executive Vice-President as a first step in the Institute's exploration of the operational, legal and financial aspects of establishing the ManHourDataBank on a national basis.

The meeting was held in the office of



President Rogers Meets the Press

Brooks-Hensley-Creager Architects in Spokane and persons attending the conference and shown in the photograph (left to right) are: Jim Cowan, AIA, Seattle; Ward Deems, FAIA, San Diego; Douglas Blair, AIA, Portland; John Wells, AIA, San Francisco; L. Ingleson, AIA, Honolulu; Kenneth Brooks, FAIA, Spokane; Bill Slayton; Bob Fehlberg, FAIA, Billings; A. E. Werolin, Case & Company, California; Mel Ferris, Executive Vice President, CCAIA, California, and Jim Bernhard, AIA, Eugene.

As an adjunct to this Task Force meeting, President Rogers met with the local press at the EXPO Club on the World's Fair grounds to discuss the objectives of ManHourDataBank.

Story B: On Friday, April 12, there was a special meeting of the Spokane Chapter/AIA at the EXPO Club on the '74 World's Fair grounds to meet with Archibald Rogers, FAIA, and William Slayton. The Spokane Chapter had submitted a proposal to the Institute President and Board for funding of a special project undertaken jointly by the Spokane Chapter/AIA and the Spokane Chapter/CSI in the form of a Hospitality Room to be located in the old mill adjacent to the exposition site. (See last month's "Around the Region.") The



photograph shows Joseph M. Hensley, Spokane Chapter President, receiving an Institute check in the amount of \$2,500 in support of this project. Seated from left to right are: Kenneth Brooks, FAIA, Chairman of the ManHourDataBank/West Task Force; Robert Fehlberg, FAIA, Board member and liaison with ManHourDataBank/West; Mrs. Rogers; Joe Hensley, Arch Rogers, Bill Slayton and Bill Okazaki.

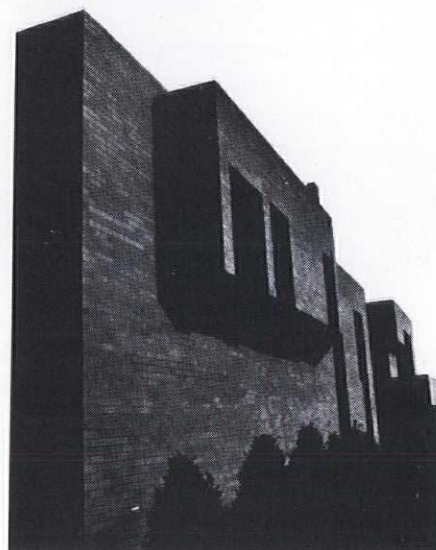
And Fred, our appreciation for bringing us up to date with "wha' happen" in Spokane! Thanks a bundle!

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**Phil Smith, President
Denver Chapter
Producers' Council**

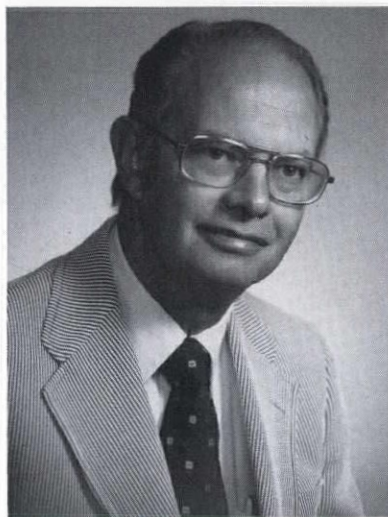
It doesn't seem right somehow to call such a youthful fella as Phil Smith an "old timer," but Phil has been around the area for quite a spell. Born up in Spokane — the EXPO '74 town, he is a graduate of Washington State College with a B.S. in Mechanical Engineering. He was thirteen years with Westinghouse in Salt Lake City where he served as "fearless leader" of the Salt Lake City Chapter/P.C. in 1960-'61.

The Smiths arrived in the Mile High in March of 1962 — Phil was self-employed and representing Day-Brite Lighting and other related electrical products . . . an affiliation which he still maintains. PC, Phil tells us, was responsible for the move to Denver and "has introduced us to many people whom we are proud to call our good friends." He was President of the Rocky Mountain Section of the Illuminating Engineering Society in 1960-'61.

Phil and his lovely wife, Mary, are the proud parents of Christie, 23, teaching elementary school in Ramah, New Mexico; Greg, 21, a student at Johnston College, Redlands, California; Carolyn, 18, a freshman at Colorado University in Boulder; and Doug, 16, a junior at Cherry Creek High School. "That's two pair," says Phil, "and at our place, that's a FULL House!"

Denver Chapter plans for the year ahead include efforts to encourage specifiers and owners to call upon them as **Product Consultants**. We are all making extra efforts to be truly knowledgeable in the fields of availability, price stability and suitability of alternate and substitute products and systems. "More than ever we believe we have both the obligation and ability to perform a real PC function as **Product Consultants**!"

Phil says "thanks for asking" — We say "thanks for answering." All best, PC, for a great year!



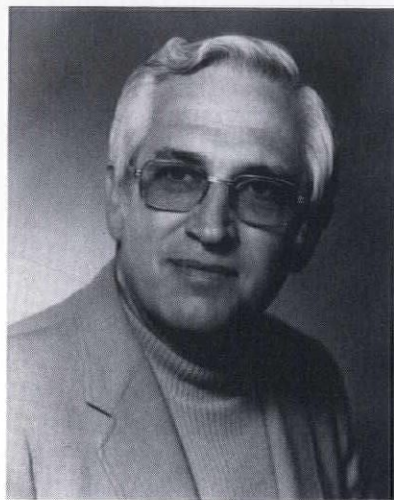
**Gail J. Gill, President
Intermountain Chapter
Producers' Council**

Step right up and shake hands with the 1974-'75 "Fearless Leader" for Intermountain PC—that's the Good Group headquartered in Salt Lake City. Gail is presently Main District Engineer and Building Industry Consulting Service Coordinator for Mountain Bell, but his association with Ma Bell goes back to January, 1940 with three years out from 1942-'45 to serve in the U. S. Army Air Force. He has held a number of positions in the Engineering and Executive Departments during his plus 30 years with the Company.

Gail is the Salt Lake City manner born, he attended the University of Utah and in 1942 married Barbara Martin. They have a daughter, Patricia Ann, (Mrs. Wallace Douglas) who lives in Newark, California and one son, Gregory, who lives in Sandy, Utah — and, oh, yes, we can't forget, a grandson.

In addition to Producers' Council activities, Gail is a Director on the National Jeep Search and Rescues Association Board, and also its Utah counterpart. He is an active member of the Salt Lake County Sheriff's Rescue Patrol. Spare time activities for the new PC President include travel, photography, golf, hunting and fishing.

Incidentally, if you planned on Snowbird in September—you'd have met Mr. Gill and the PC Gang in person—they are real up-and-comers. Some kinda group!



**Richard John Frank, President
Denver Chapter
Construction Specifications Institute**

Wielding a President's gavel is no novel experience for new Denver Chapter President, Richard John Frank. He recently completed a successful term as President of the Exchange Club, a service organization, and is currently President of the board of the Colorado Consistory. In addition, Dick heads up the firm of Frank and Lundquist, Architects, Inc.

Between high school and college, Dick served in the submarine service during the Big War. He completed his architectural studies at the University of Colorado in 1950 and started his own company in the early 60's. A specialist in commercial design, Dick has put his stamp on just about every type of plan from luxury residence to mountain condominium to airplane hangar. He is a member of the American Institute of Architects, and in addition to being registered in Colorado, has architectural licenses in twelve other states. Has license, will travel!

Dick has a pilot's license and enjoys the wild blue yonder but his busy schedule these days precludes much flying. His main hobby really is "down to earth," he is "some kinda" gardener with ten green fingers, and his flowers and produce are the pride of the neighborhood.

Dick and Juanita will be celebrating their 30th wedding anniversary next summer and have three sons and two grandchildren. They are fortunate parents indeed—all of their children live in Colorado!

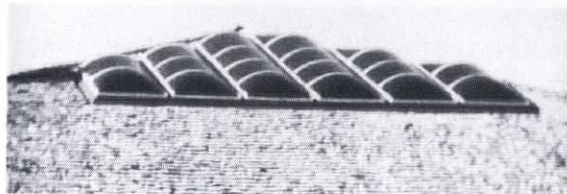
As reported last month—Dick began his term in a most auspicious way. The gallant Franks hosted the Annual CSI Picnic in their lovely home and garden and it didn't rain! His able helpers during this year ahead will be Frank Seller, First V.P.; David Nichols, Second V.P.; perky Roberta Leeper serving a second term as Secretary and ever-faithful Keith Bell as Treasurer.

All best to Dick and Denver for a SUNSHINY YEAR!

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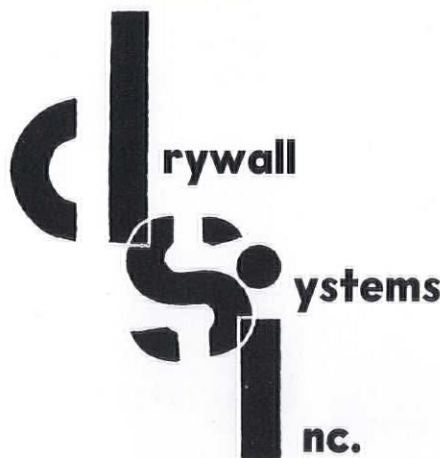


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Presidents and National Members
Conference

Colorado Springs, Colorado

October 15-17

CONSTRUCTION — BOOM OR BUST IN '75

"Fearless Leaders" and members alike will polish up the old crystal ball come October's bright blue weather and sort out the questions and answers determining as accurately as may be the construction outlook for the future.

Writes President James V. Rice. . .

"Many problems beset the construction industry and our nation. Inflation, material shortages, an energy shortfall, restrictive monetary policies and other critical issues will have a significant impact on the economic health of our industry in 1975. It will be a year to challenge the ingenuity of all of our managements."

Hosted by the Denver Chapter and headquartered at the Antlers Plaza Hotel in Colorado Springs, the program content probes for solutions and offers, as well, a leavening of "fun and games" for PC members and their ladies from near and far.

Monday and Tuesday — October 14 and 15 will be devoted to meetings of Chapter Presidents with panels on such vital matters as "Turning Your Chapter Around;" "Industry Service Programs" and "Target Marketing" moderated by Brian P. Kenedy, Director of Field Services for the Council. On Monday evening, the Denver Chapter will host a reception for the Board of Directors, Chapter Presidents, Chapter Members and their wives. The reception on Tuesday will be sponsored by the McGraw-Hill Information Systems Company.

The National Member Conference begins on Wednesday morning at 8:30 with the Air Force Academy Band presenting a stimulating and timely concert. The invocation will be delivered by James Irwin, president of the High Flight Foundation and lunar module pilot for the Apollo 15 moon mission. The AFA Color Guard will present the colors and Denver

President Phil Smith will welcome the group to Colorful Colorado

Robinson F. Barker, board chairman and chief executive officer for PPG industries will deliver the Keynote Address which will be followed by a panel presentation "The Industry and Its Issues — As Key Editors See Them." Discussing major issues facing the industry will be Arthur Fox, Editor of Engineering News-Record; David Link, Editor of Professional Building; Keith Ray, Editor of Building Design & Construction and Walter Wagner, Jr., AIA, Editor of Architectural Record.

Archibald C. Rogers, FAIA, President of the American Institute of Architects, will speak to the membership at the luncheon. The Conference will continue at 2:00 p.m. with John K. Bowersox, Executive Vice President for PC, reporting on the activities and services of the Council and its role in today's chang-

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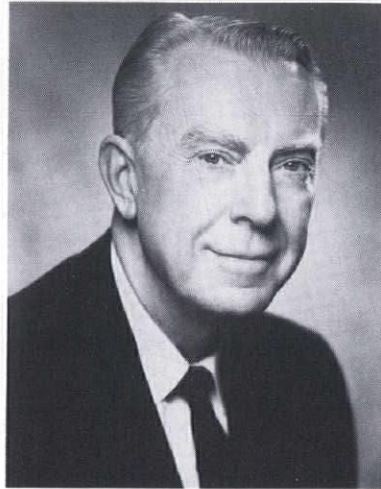
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ing construction industry. A brief business session and election of officers will follow with Immediate past president John R. Baldwin and president James Rice discussing the role of Producers' Council in the Future.

The final panel of the day "Penetrating Local Sales Markets" will be chaired by John Baldwin of Armstrong Cork and panel members include Frank Downes, Dale E. Koerner, Robert I. Merrill (Past President/Salt Lake City Chapter), Robert Derryberry and Charles W. Reed, Jr. The Wednesday evening reception will be sponsored by Cahners Publishing Company, and the gala dinner to follow will feature presentations of the Silver Bowl, Bell and Book Awards to Outstanding Chapters.

On Thursday morning, Chapter Presidents will meet to hear discussions on "Distributors and PC Membership" and "Membership: National and Local — It All Ties In," with a summation by Robert M. Winters, Koppers Company, Inc., Chairman of the Chapter Committee. The National Member Conference will feature a "Special Report: Building Team for JM World Headquarters." The moderator will be H.O. McElyea, Vice President of Architectural Planning for Johns-Manville. Panelists are Joseph Consigli of JM speaking for the owner; Joseph D. Hoskins, senior associate and principal in Architects Collaborative, is the architectural representative and Barry Sibson, Turner Construction Company, presents the Construction Manager's view.

The final panel at 10:45 a.m. on Thursday looks at "The Economic Outlook . . . Present . . . and Future." This is a three part report covering the national economy, its bright spots and danger signals; a consensus statement on the outlook for the balance of 1974 and '75 reflecting the view of experts within PC member companies and a look at future trends as seen by a broad cross-section of industry authorities. Edwin W. Magee, Jr., executive vice president of McKay-Shield Economics, Inc. will speak on "The National Economy." Jerome A. Cleveland, manager of Market



H. O. McElyea/J.M.

Research for American Standard, makes the "Construction Market Forecast" and the Delphi Study Report — Second Round will include reports from Market Research managers. These gentlemen are Allan W. Cox, Owens-Corning Fiberglas Corporation; John J. Ponce, Flintkote Company and Robert A. Wendt, Bethlehem Steel Corporation.

The 1974 Producers' Council Conference will conclude at noon. Those who are fortunate enough to be on hand in Colorado Springs this October should certainly return home with some glimmer of what is in store for the Construction Industry in the months ahead. This program is indeed a timely one, and should serve this important segment of Construction Community well. A special kudo is in order for Phil Smith and the Denver Chapter as hosts for this most significant meeting. Fellas, good show!



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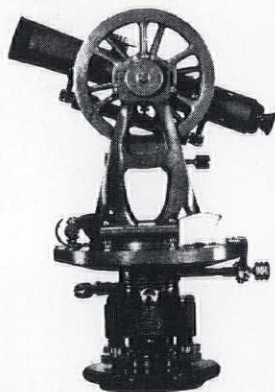
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**the
last
word:**

A GRAND NATIONAL! The American Institute of Planners at the Denver Hilton — October 26-30. For more info on "Planning Frontiers": call Alan Cantor, Denver Planning Office (303) 297-2736.

November 8 is the deadline for submission of nominations for all American Institute of Architects Honors.

The Colorado Conference on Energy: Dilemma or Blessing in Disguise was the seminar jointly sponsored by Colorado Prestressers, Portland Cement and C.U.'s Bureau of Conferences and Institutes. It was presented September 10 in Colorado Springs and on the 11th in Denver.

Utah's AIA will meet as scheduled on 18 October at the Fort Douglas Officers' Club. On the agenda—a report and discussion from the Task Force on Chapter Objectives. Important!

The Guild for Religious Architecture has a super slide collection available on a rental and/or purchase basis. Developed primarily through the efforts of Robert Durham, FAIA, of Seattle and former "fearless" of the Institute, a catalogue of the collection may be obtained by writing the Guild at 1777 Church Street, N. W. Washington, D.C. 20036.

ADD—one more merry meeting to the October Meeting-Go-Round. The 91st State Annual for the Colorado Association of Plumbing-Heating-Cooling Contractors at the Antlers Plaza in C. Springs on October 4-5. Promises to be a DANDY!

The New Mexico Building Branch/AGC announced in August that \$60 million worth of large construction projects are now underway in Albuquerque. That oughta curl your corners!

Featured in the latest PCItems published by the Prestressed Concrete Institute — the handsome Forward Thrust Swimming Pool in Bellevue, Washington. Brindon and Wright were the architects, Anderson-Bjornstad-Kane provided structural engineering and the G.C. was Prime Construction Company.

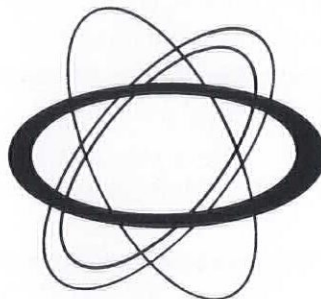
Calling Colorado Construction . . . do you have a copy of the latest on OSHA. If not, request same from COSH, 1177 Grant in Denver 80203. Better get your name on the mailing list too . . . all notices of public hearings and changes in standards will then be mailed to you.

The fifth Environmental Quality Award from the City of Phoenix was recently awarded Gensler & Associates for their remodeling design of the Dorsey Offices on North Central. Congrats!

"Contracting With the Federal Government"—long awaited Primer for Architects and Engineers is off the press and available (for \$10) from: Committee on Federal Procurement of A-E Services, 9170 Brookville Road, Silver Spring, Maryland 20910.

We originally reported that Tucson's Mayor Murphy would be the speaker at the Annual Elections Banquet of Southern Arizona Chapter/AIA. The star attraction on 4 September was really William Jacquin, Republican Candidate for Governor.

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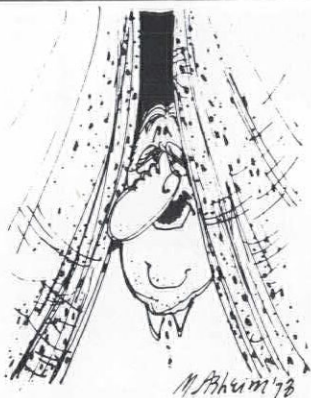
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Too late for Symposia/September—a handsome single sheet with all the details of the International Seminar of Fun in Mazatlan, Mexico. This is sponsored by the New Mexico Society of Architects but open to all WMR Architects and their families. Guess it's too late now, but Ted Luna, AIA, 225 Marcy in Santa Fe, 87501 is in charge. Sure sorry about that, Ted, but deadlines IS deadlines!

Slated for the 6-11 October in Denver . . . the 47th Annual Conference of the Water Pollution Control Federation.

Club 20 for Colorado West held their Fall Meeting on 21-22 September in Pagosa Springs. Under discussion: Land Use; Water; Tourism and Transportation. The Guest Speaker was Carl Bronn, Executive Director for the National Water Resources Association . . . an effective voice on this most important topic.



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The Spokane Chapter/CSI has opened the new meeting season by returning to their old camping grounds . . . it used to was the Virginia City Pancake and Steak House — at same location — it is now called Austin's. Spokane meets on the second Thursday each month!

AGC Photography Contest

Again this year, the Associated General Contractors of America are sponsoring a National Construction Photography Contest open to both professional photographers and amateur "shutter bugs." AGC uses this avenue to increase public awareness of the major role the construction industry plays in our nation's growth. Photographs should depict construction in progress which is dynamic, interesting or aesthetically appealing.

Photographs must have been taken after January 15, 1974, black and white, 8" x 10" and any printing technique may be used. Each photograph should have (on the back) name, address, telephone number, location of the job, name of the general contractor, if possible, and the date taken. All entries must be postmarked not later than January 15, 1975. If the photograph was published, a tear sheet of the publication in which it appeared must be included with the date of publication.

And the prizes! Very generous indeed! \$1,000 first place; \$750 for second place; \$500 for third, and prize money will be doubled if the photograph was published in a "recognized" newspaper or magazine prior to the judging. Awards will be announced in March following the AGC Annual Convention, and all entrants will be notified of the winners.

Okay — photographers out there in Symposia land — polish up your lenses and have a go at this one!

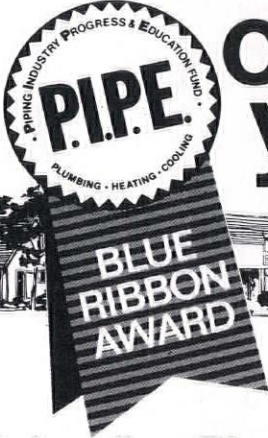


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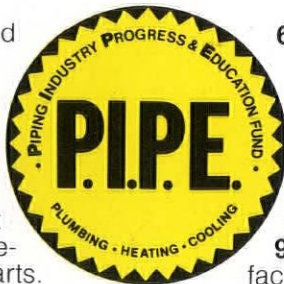


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3. High corrosion-resistant valves and faucets with replaceable or renewable working parts.
4. Plumbing fixtures that meet commercial standards of "A" grade.
5. A minimum of two bathrooms in dwellings with two or more bedrooms; one bathroom on every floor used for living accommodations.

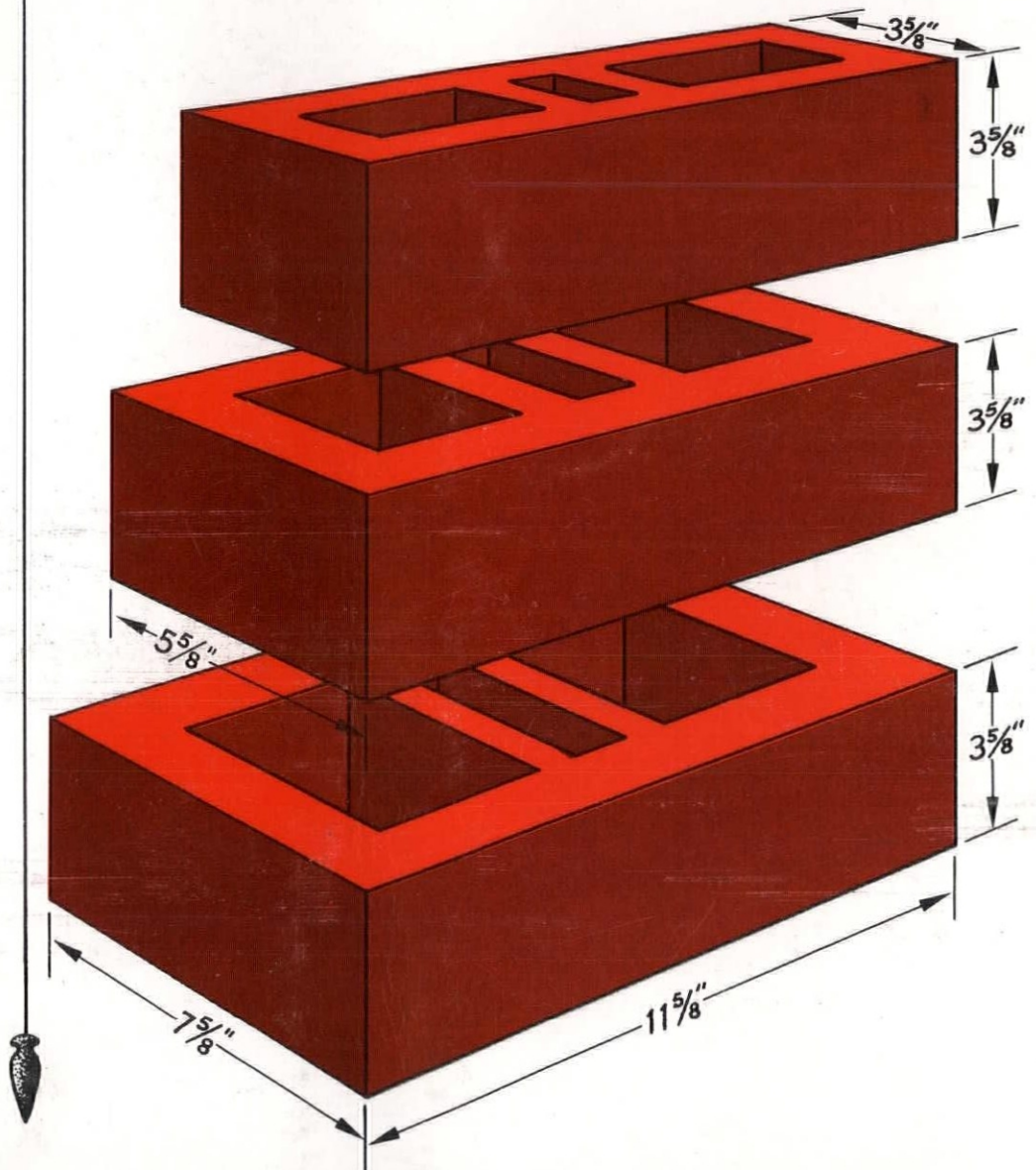


6. A food waste disposer.
7. At least two hose outlets, protected by freeze-preventive sillcocks.
8. A pressure regulator and relief valve where the main water pressure exceeds 80 lbs. per square inch.
9. Adequate water and drain facilities for automatic washer and gas* outlet for dryer.
10. A main water shutoff valve for house and independent shutoffs for sinks, lavatories, and water closets.

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